

CLAIMS

What is claimed is:

1. In a computer, a method of providing product information to a user

5 comprising:

detecting the occurrence of a first window;

determining if the first window includes a product offering;

identifying the product; and

10 displaying a second window, the second window including information about the product.

2. The method of claim 1 wherein the first window is launched by a web browser.

3. The method of claim 1 wherein the product includes a downloadable computer program.

15 4. The method of claim 1 wherein the act of identifying the product includes looking up a CLSID of the product.

5. The method of claim 1 wherein the act of identifying the product includes consulting a product list.

6. The method of claim 5 wherein the product list is updateable by  
20 downloading a new product list from a remote computer.

7. A computer memory comprising:

a listener, the listener including computer-readable program code for detecting the opening of a new window;

a window analyzer, the window analyzer including computer-readable program code for detecting whether a window is of a certain type;

5 a product list, the product list including a set of product identifiers and corresponding product descriptions; and

a user interface manager, the user interface manager including computer-readable program code for displaying a product description.

8. A computer-readable storage medium comprising:

10 a listener, the listener including computer-readable program code for receiving event notifications from a web browser;

a window analyzer, the window analyzer including computer-readable program code for detecting whether a window is of a certain type;

a product list, the product list including a set of product identifiers and associated product descriptions; and

15 a user interface manager, the user interface manager including computer-readable program code for displaying a product description.